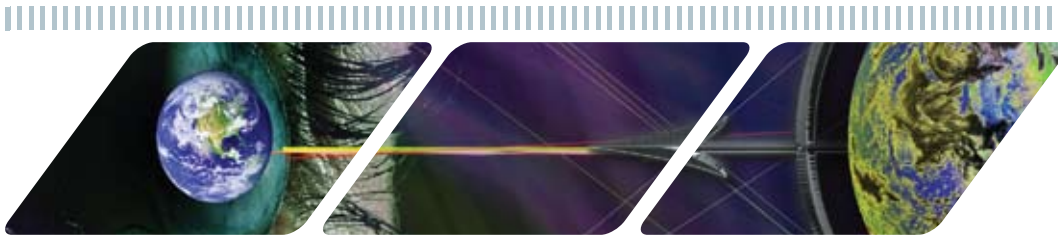


GRAPHICS & DESKTOP PUBLISHING

CAREER OUTLOOK

Demand for graphic designers should increase because of the rapidly expanding market for web-based information and expansion of the video entertainment market. Graphic designers with website design and animation experience will especially be needed. The need for graphic designers also will increase as advertising firms create print, web marketing, promotional materials for a growing number of products and services. Graphic designers are expected to have the most new jobs through 2014.



PROGRAM OBJECTIVE

The Computer Graphics program of the Institute has an overall objective to prepare the student for an entry level position in the graphics field with an emphasis on print and web design. Students learn the principles and elements of design while creating projects on their desktop computer workstations. Students will learn how to manipulate digital images and prepare them for print or web display. They will create logos, and digital drawings using vector art programs. Desktop publishing programs will be used to create dynamic web pages with Flash animations. Students will be able to create, edit and display their own videos and motion graphics on a personal website portfolio upon graduation.

OPPORTUNITIES

Most graphic designers work in specialized design services; advertising, printing and related support activities; or newspaper, periodical, book, and directory publishers. Other graphic designers produce computer graphics for design firms or motion picture production firms. A small number of designers also work in engineering services or for management, scientific, and technical consulting firms.

TWO LOCATIONS:

Main Campus - 6435 Wilshire Blvd., Los Angeles, CA 90048

Phone 1-323-966-5444 — Fax 1-323-966-5455

Branch Campus - 14519 Sylvan St., Van Nuys, CA 91411

Phone 1-818-382-6000 — Fax 1-818-788-3997

Program Outline

- Computer Literacy
- Digital Imaging
- Digital Drawing
- Digital Publishing and Layout
- Web Design and Animation
- Digital Video
- Motion Graphics
- American Government or Cultural Studies
- Employment Prep

Accreditation

Los Angeles ORT College is nationally accredited by the Accrediting Council for Continuing Education and Training (ACCET).

LAORT is also VA recommended and WIA approved.



Entrance Requirements

No High School Diploma Required

Pass Entrance Exam

Complete all Required Paperwork

Programs also available to non-immigrant students

Financial Aid

Los Angeles ORT College has been approved by the United States Department of Education and the State of California for financial aid programs. These programs and other scholarships are available to all students who qualify.