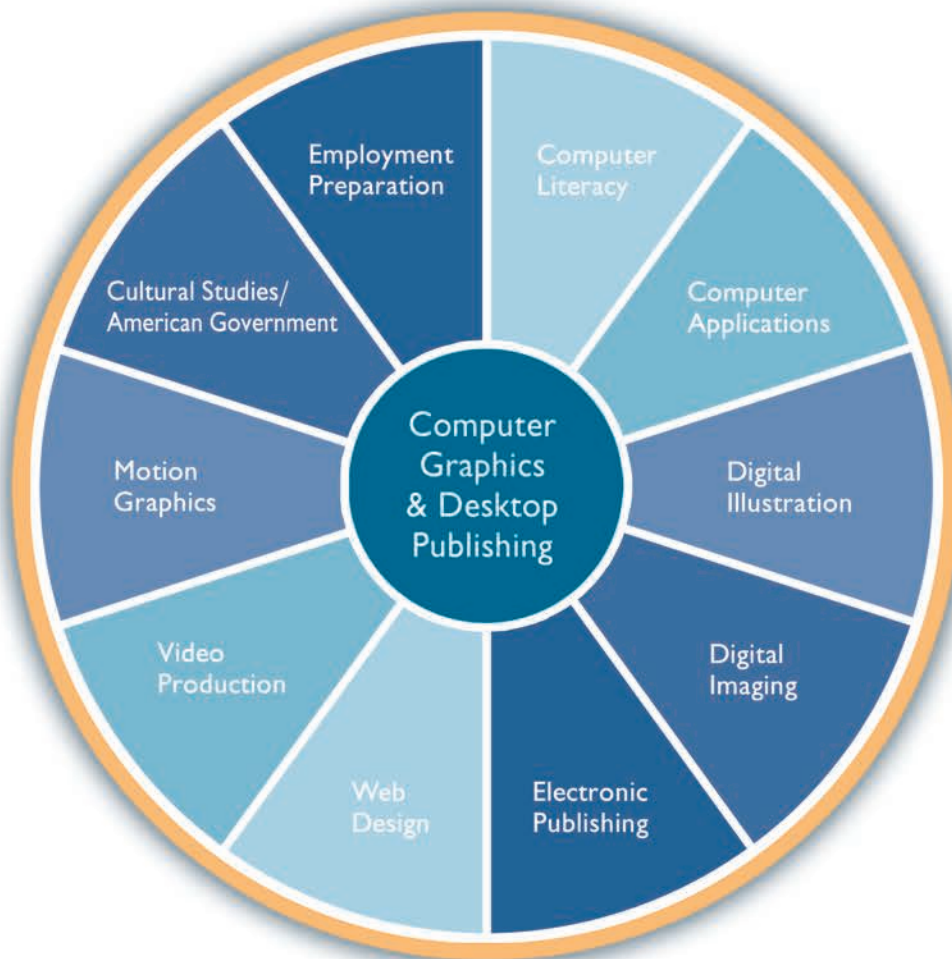




Program Components

The diagram below highlights the major topics covered in the program. Upon successful completion, the graduates receive Diploma in Computer Graphics & Desktop Publishing program. For complete and detailed information please refer to the college catalog.



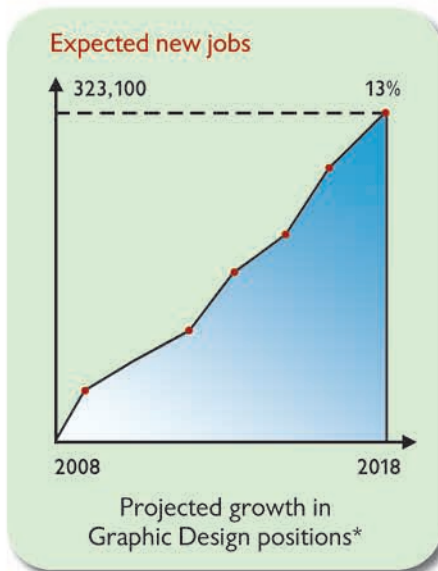
Career Opportunities



Advertising Agencies • Newspaper, Magazine & Book Publishers • Video & TV Production • Print Shops
Photo Studios • Web Design & Internet Commerce • Merchandising • Freelance Design Work

Our Mission

ORT's mission is to meet the educational and vocational needs of diverse students in the shortest time possible in a supportive, caring atmosphere. Further, the mission is to provide technical skills and knowledge necessary for employment and career advancement. Success is measured by meeting or exceeding student, employer, and community expectations, and is shown by continued referrals and recommendations, employment of our students and pride in the accomplishments of ORT among the community and the pool of volunteers.



*Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, 2010-11 Edition.

Career Outlook

According to U.S. Department of Labor, employment of graphic designers is expected to increase by 13%, and to grow as fast as average for all occupations through 2018, as demand for graphic design continues to increase from advertisers and computer design firms. Individuals with Web site design and animation experience will have the best opportunities.

Demand for graphic designers also will increase as advertising firms create print and Web marketing and promotional materials for a growing number of products and services.



Program Objective

This program is designed to prepare students for entry-level positions as desktop publishers and computer graphic designers. Thorough basic skills are emphasized to prepare students for the "real world" of electronic publishing. Newspaper and magazine layouts, flyers, logo design, scanning and editing photographs and video files are to be learned among many other concepts. Students also learn to navigate the Internet, search engines, and create email accounts. The computer lab has both PCs and Macintosh computers for students to get cross-platform training. In addition, students learn two key web graphic programs, one for animation of text and object, the other for web page creation.

Program Length

This program may be offered in the morning, afternoon, or evening sessions. The morning and afternoon sessions are taught 5 days per week (Monday through Friday) for approximately 30 weeks of instruction. In the evening session, this program is taught 4 evenings per week (Monday through Thursday) for approximately 45 weeks of instruction. This is a 31 semester credit hour program with 721 instructional hours.