Program Components
The diagram below highlights the major topics covered in the program. Upon successful completion, the graduates receive Associate of Applied Science Degree in Digital Media program. For complete and detailed information please refer to the college catalog.

Career Opportunities
Advertising Agencies • Newspaper, Magazine & Book Publishers • Video & TV Production • Print Shops Photo Studios • Web Design & Internet Commerce • Merchandising • Freelance Design Work
Our Mission

ORT’s mission is to meet the educational and vocational needs of diverse students in the shortest time possible in a supportive, caring atmosphere. Further, the mission is to provide technical skills and knowledge necessary for employment and career advancement. Success is measured by meeting or exceeding student, employer, and community expectations, and is shown by continued referrals and recommendations, employment of our students and pride in the accomplishments of ORT among the community and the pool of volunteers.

Career Outlook

According to U.S. Department of Labor, employment of artists and related workers is expected to grow by 12%, and to grow as fast as average for all occupations through 2018. Demand for multimedia artists and animators will increase as consumers continue to demand more realistic video games, movie and television special effects, and 3D animated movies. Additional job openings will arise from an increasing need for computer graphics in the growing number of mobile technologies. The demand for animators is also increasing in alternative areas such as scientific research and design services.

Program Objective

This program is designed to prepare students as computer graphic designers and desktop publishers for the media business. Students are prepared for the "real world" of electronic publishing. The students will learn designing newspaper and magazine layouts, flyers, logos; scanning and editing photographs; as well as video editing, and web design with animation. Students learn two key web graphic programs, one for animation of text and object, and the other for web page creation. Students create websites which contains production from all modules. The program provides expanded knowledge and understanding of general education courses which are beneficial to students to interact within their community and beyond.

Program Length

This program may be offered in the morning, afternoon, or evening sessions. The morning and afternoon sessions are taught 5 days per week (Monday through Friday) for approximately 48 weeks of instruction. In the evening session, this program is taught 4 evenings per week (Monday through Thursday) for approximately 76 weeks of instruction. This is a 65 semester credit hour program with 1200 instructional hours.